

From Spuds to Real Men of Genius: Looking back at Bud Light creative

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Bring Out Your Best 1983

- Bud Light/Football, Bud Light/Baseball, Bud Light/Heartland

“Gimme A Light” 1984-89

- Bar Call (Dogs, Bar Call I-IX) 1984-85

Spuds 1986-88

- Spuds/Venice the Menace, Spuds/Life Styles

Misdirection 1989

- Cave Man

Shine A Light 1990-92

- Active Lifestyle/Softball

Magic Truck 1990-92

- Wild Thing, Street Party

Make it a Bud Light/Great Lengths/Always Worth It 1993-Present

- Yes I Am, 1993
- I Love You, Man – Johnny, 1995-97
- Ladies Night characters, 1996-97
- Scamming Guys (Handyman/Rain/Shopping), 1997-98
- Roommates, 1998-99
- Cedric, 2001-06
- Real Men of Genius (radio), 1999-2007
- I’m Just Here for the Bud Light, 2006
- Ted Ferguson – Bud Light Daredevil, 2006
- Zagar, 2006

Source: Anheuser-Busch

